



KR DIGITAL CONCEPT

BRIEF CORPORATE PROFILE &
SUMMARY OF OUR SERVICES



SUBMITTED BY:

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Introduction

KR Digital Concept is established by a group of IT Professionals who had been involved in IT profession for years together with exposure to diverse field of IT. We have expertise in the field of Software Development, Web Development, IT Consultancy, IT Training, Domain Name Registration & Hosting, Contents Development, Search Engine Optimization, Computer Sales & Servicing,

Our aim is to provide best solution with least price while maintaining the highest standard of services. We are outsourcing web development related products for our Australian, American and European clients since long. Very soon we are going introduce new ventures like call centre and BPO.

We have a very professional team for development of any kind of websites, are it dynamic, static or highly secured E-commerce websites integrated with renowned security certificates like SSL, very sign etc. We provide most user friendly interfaces to our customer so that the can keep their sites updated without any kind of knowledge of web development.

We provide content development services for any kind of websites. A Commercial website with rich contents is essential to build strong sense of reliability among your clients.

KR DIGITAL CONCEPT'S OVERVIEW

We provide following services with full dedication and expertise to a wide range of our clients:

- Website Development
- Web Application Development
- Domain Name Registration & USA Based Hosting
- Website Reconstruction
- Customized Software Development
- Networking Solutions
- IT Training
- IT Consultancy

- Security Systems (CCTV)
- Antivirus Sales & Data Recovery
- Monthly Hardware Maintenance
- Computer Sales & Servicing
- ISP Solutions for local & Corporate Clients

KR Digital Concept's Approach

KR Digital Concept is very systematic & punctual in the professional dealings. The system of its professional sector is given:

- Site Survey
- Document Analysis
- Financial Contract
- Delivery with update
- Accomplishment
- System Integration (Acceptance Testing)
- Closing Documentation
- Training
- Handover

SOME OF OUR VALUED CLIENTS

Clients Name	Services
SHAMS DESIGN & MARKETING	Software, Antivirus & IT Services
OCEAN TRADE INTERNATIONAL	Software, Antivirus & IT Services
NAR SWEATER	Hardware Support
TRIM SOLUTIONS LTD.	Hardware Support
ANTICORRUPTION COMMISSION	Web Development & Software
FAIR DEAL PROPERTIES LTD.	Real estate Management System
GALAXY EXPRESS	Web Development
LASER MEDICAL CENTER	Web & Software Development
CIVIL AVIATION AUTHORITY OF BANGLADESH	Software and Accessories Suppliers
NATIONAL UNIVERSITY OF BANGLADESH	IT & Mail services
HANIF TEXTILE GROUP	Web & Software
GRAVITY HOLDINGS LTD.	Real estate ERP
THARMEX GROUP	Software
REDOX CHEMICAL INDUSTRIES LTD.	Software & IT Services
NIPPON SWEATERS LTD.	Web & IT Services
TARIF BUILDERS LTD.	Real estate Management System
FINIBA PROPERTIES LTD.	Web Development
GLOBE FORWARDING & FREIGHT LTD.	Web, Software & IT Services
AKIJ GROUP	Software, CCTV & Web Services
NAR SWEATERS LTD.	Antivirus, IT Services
MONSOOR ALI MEDICAL COLLEGE & HOSPITAL	Software & Web Development
N-TIER SOLUTION & ASSOCIATE PARTNER	Software, Antivirus, IT Services
FARHANA COLOR ART PRESS & PACKAGING	Antivirus, Software, IT Services
TANJIMUL UMMAH VILLAGE	Real Estate ERP
TANJIMUL CITY	Plot Distribution System with accounting
GENTA CORPORATION	Web Development
L AND B FASHION	Web development

DORPAN PROPERTIES LTD.	Software, Web Development & IT Services
UNL APPARELS LTD.	Software, Antivirus & IT Services
JOMUNA LOGISTICS	Website Development
BANGLADESH POLICE	Software Development
SOUTH WEST COMPOSITE LTD.	Website Development
OISHI ENTERPRISE	Web Development
DHAKA EXPRESS	Software & Web Development
SMART MEDICAL SERVICES	IT Service & Web Development

Web Development



KR Digital Concept, within a short span of time, has proved to be a unique Information Technology hub: in the sense that all of its solutions were proven to be reliable beyond expectation. In addition, providing on-dot support has enabled the company to gain respect and trust from many of its clients. Our unique technical architecture was designed after deep research, which

not only ensures smoother running of an application, but also guarantees minimal downtime and state-of-the art security ensuring corporate dependability. Our dynamic real-time help system, a technology developed solely by our able development team, is based upon expert system, where our software learns patterns and usage habits of a user to give him/her a real-time help that is most applicable for the user.

The web development wing of KR Digital Concept has achieved marked presence in the competitive market, not through its volume of work, but by achieving a small yet powerful client-list, who are satisfied with the impeccable level of professionalism delivered.

In less than a year of its official operation, KR Digital Concept has achieved a client-list which can be boasted by only a small number of software companies of Bangladesh. To top that we have also

pierced into the International Market, with two North American and one Australian company already selecting KR Digital Concept as their official development partners for Asia-Pacific region.

Some Developed Link:

<http://hi-care.com.bd/>

<http://abcglobalsbd.com/>

<http://acicourier.com/>

<http://anganaresort.com/>

<http://bengalexpress.com/>

<http://bifibre.com/>

<http://bpexbd.com/>

<http://cutehair.net/>

<http://eximexp.net/>

<http://fastwayair.com/>

<http://flymexbd.com/>

<http://globallinkcourier.com/>

<http://globalmailexp.com/>

<http://masterair.net/>

<http://midlinebd.com/>

<http://mmexpbd.com/>

<http://panpacifichair.com/>

<http://riverbank-bd.com/>

<http://skybluebd.com/>

<http://skymodeintl.com/>

<http://www.speedexbd.com/>

<http://undexpress.net/>

<http://upexworld.com/>

<http://uniglobalexp.com/>

<http://upxcourier.com/>

<http://vitalexpress.net/>

<http://pacific2r.com/>

<http://36its.com/>

<http://itfoundationbd.com/>

<http://ncv31s.com/>

Development Team:

- Website Analyst
- PHP Developer
- .Net Developer
- Graphics Designer

Domain Name Registration & Hosting

We provide varieties of Packages for Domain registration and Web Hosting. Hosting services is provided with association of American and European top hosting companies. We want to ensure maximum uptimes and securities for your websites. For details visit our website at www.krdcltd.com



Website Reconstruction & Content Management

Keeping your website current isn't just about updating the content. The look of your site tells a story, too. Are you are tired of the same old logo and images? How about that design? Maybe your company has a new ongoing initiative that calls for a fresher, more energetic look. As your website reconstruction authority, KR Digital Concept can perform a 'makeover' on your present site.



KR Digital Concept is an expert in website reconstruction. We have a wealth of experience of taking old sites and breathing creativity and life into them. Our website reconstruction team can transform your current site and turn it into something that reflects the state and look of your company today.

Website reconstruction is not just about the look of your current website. Website reconstruction also involves usage and the degree of ease with which you can navigate around your site. If your current website lacks an intuitive flow, it might be time for a change. KR Digital Concept can work with the current look to reinvent your website into a user-friendly experience.

Generating content for your website isn't as simple as cutting and pasting the text from the company brochure. In fact, it is far from it. Writing for the Web is a specialty and requires a professional approach, particularly when you need to understand who your visitors are. Not to mention, communicating your message in a way that is easy to understand and makes sense. That is why letting KR Digital Concept's professional writing staff help you generate content for your site is a smart move.

The KR Digital Concept's professional writing staff consists of professional copywriters whose specialty is writing for the Web. We have years of experience in generating content for a wide variety of clients. Our team also brings to the table the know how to create compelling text that speaks to your target audience, not at them.

KR Digital Concept's writers are also well versed in search optimization practices. We know that writing content for the web must not only read well, but strategically place keywords and keyword phrases within the site to help improve the chances of getting noticed by the Googles, Yahoos, and MSNs of the world.

Whether you are putting together a new web site or revamping an existing site, you are going to need content. KR Digital Concept's professional writing staff can create original content that reads as good as your new site's going to look. Contact us today for a consultation!

Customized Software Development

Customized Applications



No two solutions are the same. Out-of-the-box solutions for enterprises don't exactly do what you need. People are working with ready-made software end up compromising their quality and ease of work. While umbrellas serve you in rain and sun, raincoats don't really do so. Our customized software is tailor made for your exact needs. Don't work for the software; make the software work for you.

We appreciate how valuable your data is to you. So we design your system architecture using fail safe technology for maximum robustness. Plus, most of your customizations can be readily achieved by changing our established modules. In other words, since we have the core, your needs can be fulfilled in an astonishing rate.

With us, you can be working in the automated world in no time! Contact us, we'll make a schedule to visit you, analyze your system, and make estimations on time and cost. If we see eye to eye, we develop your software in the stipulated time.

In this age of Information technology, your entire corporate presence is dependent on having a great website. Your website is your signboard, brochure and the visiting card on the information superhighway. However, a website can go a long way in helping your business maintenance in more than the ways you might think is possible. Thus web applications are now on the trend, where you can also manage your office through browser based applications, running on any PC that has access to Internet.

Many of our ERP modules are thus developed in Browser platform, so that you, as the manager or the owner of a business, is updated on real-time on every happenings on your factory or office.

Our dynamic websites ensure that clients update their contents from their own office without regular dependency on us. This makes the website in 'happening' mode all the time at the clients will. We provide with secured administrative site for the purpose.

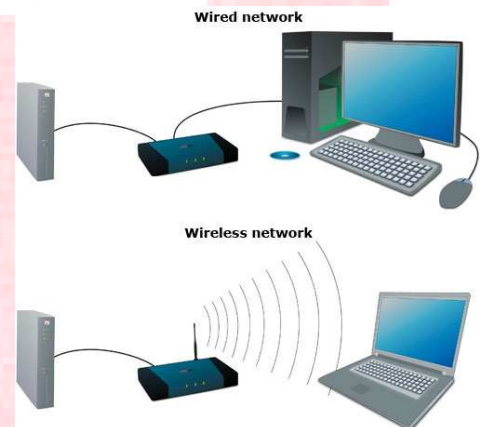
Our web service also includes Domain Registration and Secured hosting in state-of-the art servers hosted with T1 connections in USA. Our server technology includes UNIX, Windows (Dot.Net) servers with multiple FTP, Independent Control Panel, Web Mail, POP Mail (Outlook, Thunderbird and Eudora Compatible), Multi-Recipient Emails, dynamic web stats and many more.

Networking Solutions

KR Digital Concept is the market leader in Bangladesh in providing Intranet solutions as well as broadband Internet services through Fiber Optic and Radio Link connections. KR Digital Concept has a distinguished and satisfied clientele to whom we have already provided our services. KR Digital has proved its efficiency and contribution, to our clients.

KR Digital Concept has built up its own fiber optic and microwave link within Uttara, Tongi, Gazipur Dhaka, as well as within the Airport area.

Currently, KR Digital Concept has made a significance service role between Uttara Dhaka to Gazipur and Dhaka.



Computer Training

An advance in computer technology has created an increased need for Information Technology (IT) specialists: persons trained to handle all problems computer related. As



technology advances, the overwhelming need for more advanced computer training has progressed at an equally fast pace. It would seem that on a daily basis, a new advancement has been made.

Whether you are just beginning your IT career or simply desiring to upgrade your computer training, there are many options available. If you search for computer training will return

several options. This is a brief overview of a few typical and atypical computer training resources.

KR Digital Concept has become increasingly popular. The appeal of this training style is the hands-on environment, and the relatively short amount of time required to complete: ranging from one day to one month in length. KR Digital Concept concentrates on one particular computer discipline and don't deviate, thereby emphasizing the one topic without disrupting the students thought process. Selecting the appropriate course is dependent upon you which computer discipline you desire. These computer training courses are intense, and chock full of opportunities for personal enrichment. The classes are taught and overseen by trained IT professionals whose sole purpose is to instruct and assist the student in achieving their goals. Most even go so far as to guarantee certification at the end.

If you are recently graduated from high school and your options are limited for whatever reasons, there is at least one more option available. This option would be to obtain your desired computer training courtesy of the National Level. The National Level boasts computer training that is in many ways superior and no less than equivalent to top

colleges and universities. Through service in the multinational companies, numerous opportunities for computer training abound. Experience and training in exchange for service to your country.

Security Systems (CCTV)

Commercial:

Monitor your employees or clients at your shop or office from anywhere with nTier Security solutions, with added advantages of loss prevention and inventory control.



Residential:

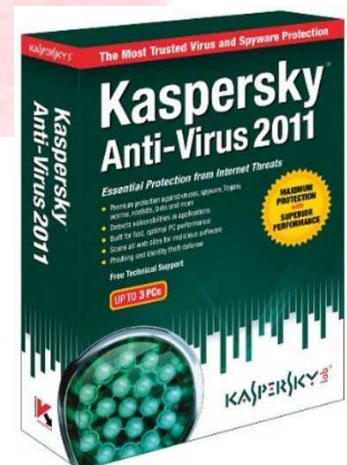
With your safety in mind, monitor your home from anywhere around the world, and receive instant notifications for anything you want including security breaches, nanny alert etc. You can also record what's going on and verify alarms to make sure it wasn't a stray cat entering your house.

Industrial:

Protect your industrial assets to increase profitability, and make sure you are always insurance compliant. **A KR Digital Concept security is all about your corporate safety and security.** Not only that, to ensure that we are a 'byte' ahead, our integrated nTier Securities have CCTV and remote monitoring interfaces on Browser end, so that you can view, monitor and control your office, shop or factory from your home in Dhaka or your vacation suit in Hawaii!

Anti Virus Sales & Data Recovery

Pirated and cracked anti viruses cannot give you real time protections against deadly Trojan horses, root kits, and add ware, Malware, eavesdroppers and so many threats and Intrusion. If you intend to protect your PC and keep your business risk free then registered antivirus and stop using pirated software. We will provide you industry leading antivirus



products with affordable price.

We are authorized reseller of Kaspersky from 2007.

Monthly Hardware Maintenance

KR Digital Concept has introduced a new concept of Computer Hardware Maintenance in the Corporate Level. Considering present demand of IT related factors KRDC has made this very easy for Corporate Partner. KRDC has proved a great milestone in this arena.



Approach:

- Site Survey
- Hardware & Network Analysis
- Software & Data Analysis
- Monitoring Method Discussion
- Contract Signup
- System Integration (Acceptance Testing)
- Initial Setup Documentation
- Training
- Handover
- Continuation

Support Team:

- IT Consultant
- Network Engineer (MCSA)
- Support Engineer
- Hardware Engineer
- Cable Man

KR Digital Concept ensures a high level performance of a support team because it has recruited professionals from IT sector specially Software Engineer, Support Engineer, Network Engineer, Maintenance Engineer, Cable Man. KRDC always focuses only on customer satisfaction.

List of the Engineer's & Technical Persons

SL. No.	Persons Name	Qualifications
1	Syed Md. Niyamat Ullah (Senior)	Software Engineer (visual basic)
2	Md. Mahbub Hassan (Senior)	Software Engineer (.net & MVC)
3	Md. Abdullah Owali Hamim (Senior)	Software Engineer (visual basic & .net)
4	Md. Aftab Chowdhury (Mid Level)	Software Engineer (.net & MVC)
5	Md. Zakirul Islam (Mid Level)	Software Engineer (.net & MVC)
6	Malaya Roy (Mid Level)	Software Engineer (.net & MVC)
7	Md. Rubel Ahmed (Junior)	Software Engineer (.net & MVC)
8	Md. Monirul Islam	SEO & Web Programmer
9	Masum Billah	Web Developer & Network Engineer
10	Md. Mahmudur Rahman (Sohel)	PHP Base Web Programmer
11	Md. Ziaur Rahman (Senior)	Web Developer
12	Md. Shakil Ahmed (Senior)	Web Programmer

13	Md. Murad Siddiki (Mid Level)	Web Programmer
14	Md. Rubayat (Mid Level)	Web Programmer
15	Sumaiya Nargis (Junior)	SEO & Web Developer
16	Md. Mostoba Zaman (Junior)	Graphics Designer
17	Md. Ismail Siddique (Junior)	Graphics Designer
18	Md. Abdul Mannan	Technical Engineer
19	Md. Shoton Miah	Technical Engineer
20	Md. Shameem	Technical Assistant
21	Md. Yousuf	Technical Assistant
22	Shahjalal	Technical Engineer

**** The End ****